

Umair Jabbar

in umairjabbar ✉ umairj@live.com ☎ 07502051585 🇩🇪 German

I have 9+ years of professional experience working in Technology teams in various capacities, specializing in Enterprise Applications, Marketing Technology and Web Development. I am an enthusiastic team player possessing strong analytical, problem-solving and communication skills.

Skills

Problem-Solving | Communication | Enterprise Applications | Agile Methodologies
HubSpot | Salesforce | PHP | JavaScript | GitHub | JIRA | WordPress | HTML | CSS

Professional Experience

Application Manager

Exasol [🔗](#)

Sep 2017 – present
Nuremberg, Germany

Responsibilities:

- Implement business specific requirement by using existing software or acquiring new ones, and ensure compatibility with existing technical landscape.
- Solutions development with architecture design proposals, optimal infrastructure and tools for scalability, stability and performance
- Oversee the concept, development, testing, maintenance and future of complex and robust applications
- Lias with Data Protection and Security teams to make sure the solutions being proposed and implemented are compliant
- Take the technical ownership of the CRM and Marketing Automation system and its integration with all other services
- Collaborate with Web Developers for major changes to the website and the infrastructure
- Provide specialist technical advice to other teams and vendors on changes, fixes and updates.
- Steer the team towards efficiency by constantly improving our agile processes

Key Achievements:

- Migration of Marketing Automation from Marketo to HubSpot
- Modification of Marketing Automation to be GDPR compliant before May 2018 deadline
- Launch of a new corporate website, moving from ProcessWire to WordPress
- Migration of legacy Lead Capture forms from JIRA to HubSpot
- Setup new Lead Scoring and Lead Nurturing strategies in HubSpot
- Implemented a new website using Symfony with embeddable Header & Footer
- Launch of a new event website for our flagship event Exasol Xperience. The website used WordPress integrated with Eventbrite, Zapier and Salesforce
- Use of Google Tag Manager for all of the websites to better handle external scripts
- Modify the existing websites to use GDPR compliant Cookie Consent tool Cookiebot
- Implemented the use of Personas throughout the CRM
- Designed and implemented a new Hybrid Double opt-in solution for digital leads
- Integration between Google Analytics and HubSpot leads

Web Developer

solutionDrive GmbH

Jun 2016 – Aug 2017
Nuremberg, Germany

- Development of numerous Shopware Shops including the Frontend and custom Shopware Plugins.
- Requirement gathering from Customers and integrating them in our Agile processes.

Software Developer (Working Student)

Kuzo Media

Apr 2013 – May 2016

Weimar, Germany

- Development of a Meal Management system for schools. Meal-O
- Developing Shopware plugins using PHP, Doctrine, ExtJS, jQuery

Senior Software Engineer

Tupernic / RKM Group

Jun 2011 – Mar 2012 | Karachi, Pakistan

- Lead a team of Web Developers in Karachi, reporting to the CTO in USA
- Development of a PHP Framework for Facebook Fanpage Applications

Software Engineer

Express Media Group

Nov 2009 – Jun 2011 | Karachi, Pakistan

- Development of the news portal for The Express Tribune using PHP.
- Implementation of a new WordPress theme for the news portal.
- Development of WordPress plugins for the site, such as comment up-vote plugin.
- Migrating an old ASP website to ASP.NET
- Created an automated Youtube uploader for the media team.

Software Engineer

VType

Jan 2009 – Nov 2009

Karachi, Pakistan

- Implementation of Controller and Model modules within a PHP live broadcasting application using CodeIgniter framework.
- Integration of the App with Facebook and Twitter APIs
- Custom jQuery Plugins development
- Developed an automated deployer using ANT and XML

Education

MSc. Computer Science & Media

Bauhaus-Universität Weimar [↗](#)

2012 – 2016 | Weimar, Germany

B.E. Computer & Information Systems

NED University of Engineering & Technology [↗](#)

2005 – 2009 | Karachi, Pakistan

Languages

English | **German (B1)** | **Urdu**

Certificates

Certified HubSpot CMS Developer [↗](#)

HubSpot Academy

HubSpot Marketing Software [↗](#)

HubSpot Academy

SEO Certified [↗](#)

HubSpot Academy

Jira Fundamentals [↗](#)

Confluence Fundamentals [↗](#)